

-ENYCAR PRESENTS-

A NEW GENERATION  
OF

# DEALERSHIP TRAINING

FEBRUARY 24, 2016  
SARATOGA NATIONAL GOLF CLUB

CHOOSE ONE SEMINAR TRACK

## TRACK #1

HIRING AND CAREER  
RETENTION

PRESENTED & SPONSORED BY:  
KEVIN BAUMGART, HIREDLOGY

## TRACK #2

MANAGING A  
DIGITAL SHOPPING  
EXPERIENCE

PRESENTED & SPONSORED BY:  
ALI MENDIOLA, DEALERTRACK

2:00 PM-5:00 PM

SEMINAR SESSIONS

5:00 PM-7:00 PM

EVENT RECEPTION

(RECOGNIZING NEXT GENERATION MEMBERS)

\$70 REGISTRATION FEE

\$35 ENYCAR NEXT GEN MEMBERS

REGISTRATION ON REVERSE



# A NEW GENERATION OF DEALERSHIP TRAINING

# FEBRUARY 24, 2016

## SARATOGA NATIONAL GOLF CLUB

### \$70 REGISTRATION

### (REGISTER BY FEB. 15TH)

### \$85 NON-MEMBER REGISTRATION

### \$35 ENYCAR NEXT GEN MEMBERS\*

DEALERSHIP OR COMPANY: \_\_\_\_\_

ATTENDEE #1 NAME

EMAIL

ATTENDEE #2 NAME

EMAIL

ATTENDEE #3 NAME

EMAIL

ATTENDEE #4 NAME

EMAIL

NUMBER OF REGISTRATIONS @ \$70 EACH \_\_\_\_\_

NUMBER OF NEXT GEN REGISTRATIONS @ \$35 EACH \_\_\_\_\_

NUMBER OF NON-MEMBER REGISTRATIONS @ \$85 EACH \_\_\_\_\_

AUTHORIZED SIGNATURE

X \_\_\_\_\_

TOTAL PRICE TO BE INVOICED \$ \_\_\_\_\_

\* "NEXT GEN MEMBERS" ARE ANY DEALERSHIP SUCCESSOR, AGE 20-40 ISH, WORKING IN ANY CAPACITY AT THE DEALERSHIP

## Sponsored By:

CHF AUTO PROFITS PLUS, DEALER DOCX,  
FIRST NIAGARA, AND TIME WARNER CABLE



PLEASE EMAIL TO SHAWNA@ENYCAR.ORG OR FAX TO 518-452-0810  
FOR QUESTIONS CONTACT SHAWNA SCOVILLE AT 518-452-0584 EXT. 204