



ALBANY AUTO SHOW

To: All Auto Show Exhibitors
From: Kim Perrella
Date: September 8, 2017

We are excited to have you as an exhibitor at the Albany Auto Show! Enclosed is the show guide that should address any questions you may have about the show.

Other specifics to note include:

- ❖ The Albany Auto Show is excited to be partnering with the Northeast Ski and Craft Beer Showcase this year! Their show will be held at the same time, just a four-minute walk away, through an enclosed walkway, at the new Capital Center. The Albany Auto Show will be providing parking at no charge for both shows, and will provide attendees at the Ski Showcase with \$2 discount coupons for use at the Auto Show. The Ski Show will also offer Auto Show exhibitors half price admission, with your show badge! This combination of the two shows at one location will provide a full day of entertainment for attendees. The Auto Show will also take advantage of new, interior attraction space for a better experience, with new vehicles, new exhibitors, specialty cars, entertainment and a contest.
- ❖ The staff entrance is noted on the map (concourse level 3 off the parking garage) and this is where **ALL auto show staff should enter and sign-in for the first time, when working the show**. They will receive a name badge that they will be able to use to re-enter the same day and on additional working days at all entrances.
Please note that the show attendance sheet is sent to all owners after the show, so that it is recommended to sign-in each day at the garage entrance, although you will be able to re-enter at other entrances with your show badge. Dealership staff will be automatically entered in the Mystery Shopper Contest. Staff **working** the show must produce a driver's license and a matching business card to enter at no charge. Parking is complimentary in the Center parking garage and recommended, as this is where the staff entrance is located.
- ❖ There are only two entrances for show attendees and they are both on the concourse level. One is right off the parking garage by the outdoor box office and the other is at the top of the escalators in front by South Pearl Street. Both will have a Show Information Booth and are available during the show.
- ❖ The show website is www.AlbanyAutoShows.com! Be sure to check it out. And, if you have any special vehicle, display, contest or drawing going on in your space, be sure to let Claire Canniff know, so that she can add it to the site (claire@enycar.org). We will also be posting the exhibitor manual on the website so that exhibit companies or manufacturer representatives can access this information easily (www.AlbanyAutoShows.com/exhibitors)
- ❖ There is an updated show logo (see top of page) in both a vertical and horizontal format and is available for your use in any advertising. Contact Claire@enycar.org for additional assistance.

- ❖ Mystery Shopper Contest – This dealership staff contest includes 5 - \$100 prizes a day!
- ❖ All exhibitor booths, displays and vehicles must be staffed during all show hours. Vehicles may be opened if no staff are present to do so. Auto Show space allocations will be reduced in the future if areas are not staffed during all hours of the show. Show attendees rightfully expect to be able to speak with product representatives. Please also try to have adequate literature supplies. We are also encouraging dealers to put QR codes for product information on vehicles that will be displayed at the show. Lack of literature is a primary consumer complaint!
- ❖ It is important that you have reviewed all the show rules and regulations and note the specific door restrictions for all areas of the Center (especially if you are bringing larger vehicles or displays). For special vehicle or display installation and transportation, you must make prior plans with your exposition company and/or Clifton Park Convention Services (forms enclosed in the show guide). The TU Center will not accept any deliveries, allow any crate storage or provide labor.
- ❖ Move-in times for the show are very specific. It is very important that you arrive right on time (not late, not early) so you don't hold up other exhibitors or move-ins. Manufacturer and exhibitor booth vehicles will be moving in as follows:
Exhibition Hall-Wednesday, November 1st, 3:00-6:00 p.m.;
Concourse-Thursday, November 2nd, 12:00 noon–2:30 p.m.;
Center Floor-Thursday, November 2nd, 3:30-6:00 p.m.
See specific times for each area.

Exhibitor table booths will move-in Friday, November 3rd from 12 Noon-2:00 p.m. (unless other plans have been made) and should enter through the 3rd level of the parking garage. All exhibitors, regardless of when they move-in, must check in with an ENYCAR staff person upon entry and exit.

Move Out/Key Hand Out System - In order to avoid any confusion with the key delivery during move out, each dealership or exhibitor must report to the show information booth between 4:00-5:00 p.m. to sign out their keys and leave an emergency phone number for the completion of the move out. No one may take any keys for another dealer, unless you have been designated to drive their vehicles out of the show. All vehicles must be out by 6:30 p.m., and all displays by 9:00 p.m. on Sunday, November 5th.

- ❖ For decorating purposes, the carpeting for exhibitors will alternate between a royal blue and a dark gray. All areas will also be draped with blue and silver pipe and draping and include either a blue or silver skirted table and two chairs. Exhibitor booths will have a 7" x 44" identification sign on their booth. There will also be additional lighting installed in all three areas of the Center. For additional decorations, lighting, and other show services for your space, you can contact Clifton Park Convention Services at 518-877-7449 or the Times Union Center for electrical, porter or phone/internet services at 518-487-2089. Unfortunately, Wifi is not free at the Times Union Center.

**If you have any other questions, please call me right away at
518-452-0584, ext. 202 or e-mail me at: kim@enycar.org**

Thanks and Good Luck with the Show!!!

ALBANY AUTO SHOW

The 2017 Albany Auto Show Fact Sheet

- When:** November 3-5, 2017
- Where:** The Times Union Center, Albany, N.Y.
- Show Hours:** Fri. 3 p.m. - 8 p.m., Sat. 10 a.m. - 7 p.m., and Sun. 10 a.m. - 5 p.m.
- Featuring:** More automotive brands and models (cars, trucks, minivans, sport-utilities, luxury, utility vehicles) of all shapes and sizes than anywhere else in the region! And, exhibitor booths featuring auto-related products and services.
- Cost:** Adult admission is \$10.00 (includes facility fee) and children under 12 are free when accompanied by an adult. Tickets available day of event at the Times Union Center Box Office, charge by phone at 1-800-745-3000, online at timesunion.com and ticketmaster.com, and all ticketmaster outlets (which may charge a service fee).
- Special Events:** Exciting onsite entertainment, giveaways and contests to be announced!
- Parking:** FREE parking Friday at show open (3 p.m.), all day Saturday and all day Sunday, in the Times Union Center Parking Garage (Garage located behind Arena, entrances on Beaver Street and Market Street)
- Presented By:** The Eastern New York Coalition of Automotive Retailers, Inc.
- Sponsors:** Capital District Radio Association, CBS-6/this TV Albany, CHF Auto Profits Plus, CW15, First National Bank of Scotia, Fox 23 News, Gazette Newspapers, KeyBank Dealer Services/Key Insurance & Benefits Services, Lamar Advertising Company, Lamar Transit, Leader Auto Resources (LAR), my 4 Albany, News Channel 13/MeTV, Pennysaver/Moneysaver/The Weekly/The Advertiser, Spectrum Reach, Times Union, TrueCar, and WTEN-10ABC.
- Contact:** Kim Perrella 518-452-0584 x.202 (office); 518-452-0810 (fax)
518-461-3554 (cell); kim@enycar.org; www.AlbanyAutoShows.com
Like our page on Facebook: Albany Auto Shows
Follow us on Twitter: @AlbanyAutoShows
Follow us on Instagram: @AlbanyAutoShows



****The Northeast Ski & Craft Beer Showcase* will take place the same weekend, November 3 – 5, at the adjacent Albany Capital Center, which is connected to the Times Union Center, via a heated, enclosed walkway.



FOR IMMEDIATE RELEASE
CONTACT: KIM PERRELLA
ENYCAR, 4 PINE WEST PLAZA
ALBANY, NY 12205
518-452-0584 OR kim@enycar.org

ALBANY AUTO SHOW PARTNERS WITH MORE ATTRACTIONS

FOR MORE ACTIVITY IN ONE PLACE

Albany, NY: The Albany Auto Show will be held Friday, November 3rd from 3pm to 8pm, Saturday, November 4th from 10am to 7pm, and Sunday, November 5th from 10 am to 5pm, at the Times Union Center in Albany, New York, where it will take advantage of new, interior attraction space to bring you a better experience, with all of the exciting vehicles, exhibitors, specialty cars, entertainment and a contest. New to the facility is a new, public elevator, to facilitate seeing all parts of the show with ease. To bring more fun and activity to downtown Albany, the Northeast Ski and Craft Beer Showcase will be held at the same time, just a four-minute walk away, through an enclosed walkway, at the new Capital Center. The Albany Auto Show will be providing parking at no charge for both shows, and will provide attendees at the Ski Showcase with \$2 discount coupons for use at the Auto Show. This combination of the two shows at one location will provide a full day of entertainment.

The Auto Show will display more brands and models (cars, trucks, minivans, sport-utilities, luxury, utility vehicles) than anywhere else in the region! Specialty and concept cars will be announced at a later date, as will entertainment for the show, but there is now indoor space, in an enclosed atrium and box office area, to provide more than what was possible in the past. The New York State Troopers will also be adding their own unique display as they celebrate their 100th year of establishing a full-service police agency!

Tickets will be available at the door (Times Union box office) for \$10 per adult (\$8 with a Ski Showcase coupon). Children under 12 are free with an adult ticket purchase, and parking is free in the garage behind the Times Union Center. The show is produced by the Eastern New York Coalition of Automotive Retailers, and sponsored by Capital District Radio Association, CBS-6/this TV Albany, CHF Auto Profits Plus, CW15, First National Bank of Scotia, Fox 23 News, Gazette Newspapers, KeyBank Dealer Services/Key Insurance & Benefits Services, Lamar Advertising Company, Lamar Transit, Leader Auto Resources (LAR), my 4 Albany, News Channel 13/MeTV, Pennysaver/Moneysaver/The Weekly/The Advertiser, Spectrum Reach, Times Union, TrueCar, and WTEN-10ABC.



ALBANY AUTO SHOW

November 3-5, 2017

PARTICIPATING EXHIBITORS

Manufacturers:

ACURA
ALFA ROMEO
AUDI
BMW
BUICK
CADILLAC
CHEVROLET
CHRYSLER/JEEP
DODGE/RAM
FIAT
FORD
GENESIS
GMC
HONDA
HYUNDAI
INFINITI
JAGUAR
KIA
LAND ROVER
MASERATI
MAZDA
MERCEDES BENZ
MINI
MITSUBISHI
NISSAN
PORSCHE
SUBARU
TOYOTA
VOLKSWAGEN
VOLVO

*Note: Lexus & Lincoln have chosen not to participate in this show.

Exhibitor Booths:

Bath Fitter, Champion Windows of Albany, Explorer Vans, Heavy Hauler Trailers and Truck Accessories, Hudson Solar, Insurance Agency Group of NY LLC, LeafFilter Gutter Protection, Mobility Works, NYS Troopers, NYSERDA, Phillips Home Solutions, and Saratoga Auto Museum.

TEAM CAPTAINS:

| | | |
|-----------------------------|---|-------------------|
| ACURA | Mark Verdile (Northeast Acura) | 518-785-4105 |
| ALFA ROMEO | Joe Cristafulli (Alfa Romeo of Albany) | 518-417-2608 |
| AUDI | Adam Parnham (Audi Albany) | 518-783-5003 |
| BMW | Luis Pabon (BMW of South Albany) | 518-463-3141 |
| BUICK | Greg Goldstein (Goldstein Buick) | 518-869-2291 |
| CADILLAC | Chris Otto (Otto Cadillac) | 518-869-5000 |
| CHEVROLET | Mike Coffey (Mangino Chevrolet) | 518-843-5702 |
| | Debbie Willoughby (TRAINOR Assoc. for Chevrolet) | 315-797-7970 x104 |
| CHRYSLER JEEP& DODGE/RAM | Rick Shmaruk (Goldstein CJDR) | 518-785-4156 |
| | Marlene Dubois (Chrysler District Mgr.) | 518-694-2147 |
| | Kaitlyn Vornadore (Experience Six) | 973-941-8901 |
| FIAT | Preston Ritter (Armory Automotive) | 518-641-7777 |
| FORD | Jason Newell (DePaula Ford) | 518-336-0985 |
| | Daniel Lampel (GTB for Ford) | 914-310-6424 |
| GENESIS | Shane Murray (Garvey Genesis) | 888-415-1695 |
| | Ann Scotton (Traffic Advertising) | 727-216-6470 x108 |
| GMC | Greg Goldstein (Goldstein GMC) | 518-869-2291 |
| HONDA | Theresa Lazzari (Lia Honda) | 518-438-4555 |
| HYUNDAI | Jeff Madden (Lia Hyundai) | 518-458-2277 |
| INFINITI | Steve Coons (Infiniti of Latham) | 518-738-0800 |
| JAGUAR | Dave Dubois (Capital Luxury Cars) | 518-452-1100 |
| KIA | Ralph Catrambone (Fuccillo Kia) | 518-847-0800 |
| | Luke Kim (Kia USA) | 732-565-5157 |
| LAND ROVER | Dave Dubois (Capital Luxury Cars) | 518-452-1100 |
| MASERATI | Joe Cristafulli (Maserati of Albany) | 518-362-8045 |
| MAZDA | Jason Newell (DePaula Mazda) | 518-375-2162 |
| | Nicole Brown (George P. Johnson) | 310-753-9289 |
| MERCEDES BENZ/ MINI | Peter Connolly (Keeler Auto Plaza) | 518-785-4197 |
| MITSUBISHI | Tony Mangino (Tony Mangino Mitsubishi) | 518-373-4100 |
| | Mike Snow (Tony Mangino Mitsubishi) | 518-373-4100 |
| NISSAN | Dave Bertuch (Lia Nissan) | 518-579-2000 |
| | Megan Ralphs (George P. Johnson) | 615-768-3211 |
| PORSCHE | Christian Trujillo (New Country Porsche of CP) | 518-664-4448 |
| SUBARU | Stefanie Goldstein (Goldstein Subaru) | 518-869-1250 |
| TOYOTA | Donato Benevento (Lia Toyota) | 518-374-3700 |
| | Timothy Howe (Toyota District Manager) | 774-273-0696 |
| | Kathryn Kota (George P. Johnson) | 310-965-4432 |
| VOLKSWAGEN | Terry Koonce (Fuccillo Volkswagen of Schenectady) | 518-374-9161 |
| VOLVO | Dave Dubois (Capital Volvo) | 518-452-1100 |

*Lexus and Lincoln have chosen not to participate.

The logo for the Albany Auto Show features the word "ALBANY" in a stylized font with a car wheel and tire graphic above it. Below "ALBANY" is the word "AUTO SHOW" in a large, bold, sans-serif font.

Hotel Recommendations

Near the Times Union Center:

1. Renaissance Albany Hotel - 144 State Street, Albany, NY 12207 518.992.2500
www.renhotels.com
2. Hilton Albany (formerly the Crowne Plaza Hotel) – State and Lodge Streets, Albany, New York 518-462-6611; 877-462-4441 www.hiltonalbany.com
3. Hampton Inn & Suites – Chapel Street, Albany, New York
518-478-8104; www.hamptonSuitesAlbany.com
4. TownePlace Suites Albany by Marriott - Albany Downtown/Medical Center 518-860-1500;
www.marriott.com/hotels/travel/albmc-towneplace-suites-albany-downtown-medical-center/
5. Holiday Inn Express – 8 Empire Drive, East Greenbush
518-286-1011; 1-800-439-4745; www.hiexpress.com
6. Fairfield Inn by Marriott – 124 Troy Rd., East Greenbush
518-477-7984; www.marriott.com/fairfieldinn

Uptown Albany (10 minutes from the Center):

1. TownePlace Suites by Marriott: SUNY: 1379 Washington Ave Albany
518-435-1900; www.marriott.com/albta
2. Fairfield Inn by Marriott: SUNY: 1383 Washington Ave, Albany, NY 12206
518-453-1800 www.marriott.com/albfi
3. Hilton Garden Inn Albany/SUNY: 1389 Washington Ave, Albany
518-453-1300; <http://hiltongardeninn3.hilton.com/en/hotels/new-york/hilton-garden-inn-albany-suny-area-ALBSUGI/index.html>
4. Best Western Sovereign: 1228 Western Avenue Albany, New York 12203
518-618-1123; www.bwsovereign.com
Reservations: 518-489-2981

Near the Airport (20 minutes from the Center):

1. The Desmond – 660 Albany-Shaker Road, Albany, New York
518-869-8100; www.desmondhotelsalbany.com
2. The Albany Marriott – 189 Wolf Road, Albany, New York
518-458-8444; www.albanymarriott.com
3. The Hilton Garden Inn – 800 Albany-Shaker Road, Albany, NY
518-464-6666; www.hiltongardeninn3.hilton.com